



Now you're talking business™

Dear Valued SitePal Customer,

Welcome to the December edition of the SitePal Newsletter!



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Animated Characters Can Increase Conversion and Sales

We've always said that SitePal's innovative technology is a great way to enhance the effectiveness of your web site. Apparently, others agree:



Chris Crum, staff writer at WebProNews.com says *"SitePal's animated speaking characters enable you to deliver your messaging using both sight and sound, which reinforces your messaging and establishes trust."*

[Read the full article.](#)

Ho! Ho! Ho! SitePal Holiday Specialty Models Make Great Gifts!



Holiday Specialty Model Promotion: Get a Santa and Snowman and Save \$70!

- Santa Claus Specialty Model was \$69.95 now just \$29.95!
- Snowman Specialty Model was \$49.95 now just \$19.95!



Other Holiday Specialty Models Coming Soon!



SitePal Helps the Home Health Care Industry



Compliance & Billing Solutions is an integrated software system for home health agencies. It helps businesses to remain in compliance with health regulations while eliminating duplicate entry, accelerating the billing process, and allowing clinicians to focus more time on patient care instead of paperwork.

According to Karen Gallow, Compliance & Billing Solutions chose SitePal for their website because:

"A friendly [SitePal] VHost, appears on each page of the site and provides a quick interactive means for busy home health administrators to learn the software's key benefits, get answers to frequently asked questions, and to register online. The time-based greetings on the home page, as well as the variety of content-related messages on each subsequent page, support the company's philosophy of combining high-tech, user-friendly software with professional, personalized service."

<http://www.cbsolutions.bz/>

Fun with SitePal: KaraokeBlair.com



Well, Monty Python it's not but Tony Castle in the UK came up with an entertaining application for SitePal - KaraokeBlair.com, a site in which you can listen to a virtual version of British Prime Minister Tony Blair sing three "non-traditional" Christmas songs.

Visit KaraokeBlair.com and listen to soon-to-be-classics like:

- "Merry Nuts Everybody"
- "Mistletoe & Crime"
- "Wonderful Labour Time"

Warning: you may have to be British to fully appreciate it!

Re-launched SitePal Web Site



We've recently re-launched the SitePal web site. It looks pretty much like the existing site except that we've made a lot of behind-the-scene changes that:

- Improves page loading time by up to 50% in some cases!
- Allow many pages on the site to be easily printed out for future reference, including our FAQ pages.
- Dates have been added to all of the downloadable [documentation](#) so you always know when something has been updated.
- Improved the site's navigation to make it easier to find things.
- And, various enhancements that make it much easier for us to keep the site updated with the latest in SitePal-related news, products and services.

Just in case you haven't seen it in a while, why don't you stop by and visit us at www.sitepal.com!



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Sincerely,

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