

**Dear Valued SitePal Customer,**

Welcome to the October edition of the SitePal Newsletter!

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**SitePal Technology  
Featured on the U3 Smart  
Drive**

The technology behind SitePal recently made its appearance on the new award winning U3 Smart Drive, where it is used to describe product features to millions of new customers

Scott Clark, Consumer Technology Editor at everythingusb.com writes "*Kudos goes to whoever thought of using the Oddcast system for a quick intro of how to use the drive, as it provides a user-friendly way for new users and computer-illiterate types to quickly jump into using the drive.*"

[Read the full article.](#)

## Grimly Fiendish SitePal Halloween Models

With Halloween right around the corner, why don't you use SitePal's new Halloween Speciality Models to decorate your website and spread some seasonal cheer...er...fear!

Every SitePal Halloween Model Speciality Model can be purchased at a special price thru Oct. 31.

So don't miss out on this great opportunity. Buy one or buy them all!

## SitePal Helps Sell a Popular Nutritional Supplement

Dynamarketing Group's Cheerz™ Anti-Hangover Supplement is a natural nutritional supplement that supports the body's natural ability to process alcohol.

**The Problem:** The company wanted to make it more convenient for site visitors to find specific information about Cheerz without forcing them to wade through lots of scientific jargon.

**The Solution:** They choose SitePal and took advantage of its [Vhost API](#) to create an [interactive FAQ](#) area that addresses the most common questions that people have about Cheerz in an interesting and engaging manner.

According to Dynamarketing Group's CEO Patrick Cochrane, *"SitePal integrates seamlessly to the interactive Q&A format we were looking for. It's a tremendous tool."*

<http://www.cheerzhangover.com>

## Updated Documentation: SitePal "Best Practices"

We've released the first edition of SitePal "Best Practices." This brief document includes several useful tips for improving your SitePal implementation and covers such topics as:

- Choosing the right Audio creation method
- Audio recording and message length
- General messaging and calls to action
- Items to consider when implementing your SitePal
- and more...

[Download](#) the SitePal Best Practices document.

## Tip-of-the-Month: Using SitePal with Multiple Languages

## Using SitePal with Multiple Languages

This month's Tip-of-the-Month demonstrates how to use your SitePal to support multiple languages.

With the global reach of the Internet, more and more websites are supporting users in different languages. As SitePal already supports multi-lingual [Text-to-Speech](#), it makes sense to enable your SitePal to speak to visitors in their native tongue. Here's how to do it:

1. Embed your SitePal Scene using the "Full Featured" option as this allows you to use [SitePal's Vhost API](#).
2. Insert the following code into your web page after your SitePal embed code:

```
<script language="JavaScript" type="text/
javascript">
function vh_slideBegin(){
sayText('Please choose yore language from the drop
down box below!',2,1,3);
}
</script>
```

The above code using Text-to-Speech to aurally prompt users to make a selection. You can replace the exact message with one of your own.

3. Next, insert the code shown below:

```
<script language="JavaScript" type="text/
javascript">
function speak()
{
choice = document.myForm.language.value;
var voice = 2;
var str;

if (choice == 1)
str = "hello";
else if (choice == 4)
str = "bonjour";
else if (choice == 3)
str = "hallo";
else if (choice == 2)
str = "hola";
else
return;
```

```
sayText(str,voice,choice,2);  
}  
</script>
```

This first code segment determines the language that the user selected and inserts the appropriate response. For example, we use English, French, German and Spanish but you could easily use other languages and phrases.

The final line of code uses the API's `sayText()` function to select the appropriate language, voice style and passes the message for the SitePal to speak.

**NOTE:** The `sayAudio()` function can be used instead of the `sayText()` function and support multiple languages with recorded audio (e.g. human voice).

**NOTE:** This example will work [Silver and Gold SitePal accounts](#) as SitePal Bronze packages do not support Text-to-Speech.

You can also view the [fully-commented example](#).

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Sincerely,

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