

Dear Valued SitePal Customer,

Welcome to the January edition of the SitePal Newsletter!

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SitePal Reseller Discounts Increased!

We are delighted to announce that **we have just increased the discount that Authorized SitePal Resellers receive from 20% to 30%!** As an active SitePal Reseller, you will now receive a 30% discount on every SitePal product you purchase along with an administration feature that allows you to easily manage multiple SitePal accounts on behalf of your customers.

Learn More: [The Authorized SitePal Reseller Program](#)

Contact: resellers@oddcast.com

Get a SitePal Model That Looks Like You! Order Now and Save 60%!

We would like to offer you a great way to make your website truly unique and give your visitors a memorable online experience: a SitePal Custom Model!

SitePal Custom Models are similar to the standard Models that come with your SitePal account except they are created *just for you* using your *exact* design specifications. And, like our other Models, they can move, have their appearance altered and can speak any message you choose.

You can now purchase a SitePal Custom Model at a steeply discounted rate. Normally, SitePal Custom Models cost \$1,500 but **we would like to offer you a SitePal Custom Model for just \$599, which is over 60% off the retail price!**

Learn More: [SitePal Custom Models](#)

Order Now by Email: sales@oddcast.com

Order Now by Toll Free Telephone: 877-300-6030 x1

SitePal Gets a Tan

Pure Sunless is a complete wholesale source for sunless tanning products designed for the professional salon and spa industry.

According to Pure Sunless' Simone Rivers, Pure Sunless chose SitePal to enhance their website because:

"SitePal gives us an educational and marketing advantage over other websites offering similar products...we do Google Ad words and a few others - so that stuff brings the traffic to us but we have noticed fewer customer service questions as the [SitePal] voice seems to help drive the points home to our site visitors."

<http://www.puresunless.com>

Talking with Confidence: SitePal Professional Voice Talent Services

All SitePal accounts support the ability to use our affordable, reliable and high-quality voice talent services to make your SitePal characters speak with professional results.

With SitePal's Professional Voice Talent services, you can:

- Make your SitePal character speak professionally recorded messages for maximum clarity and effect.
- Leverage the talent of 11 seasoned, male and female voice-over professionals (including British accented and Spanish speaking) to record the perfect spoken audio message.
- Own the rights to your professional voice talent recordings.

Learn More: [SitePal Professional Voice Talent Services](#)

OR

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To manage your subscription, please use the links below. Thank you for your interest in SitePal. Please feel free to contact our [support team](mailto:support@oddcast.com) (support@oddcast.com) if you have any question about SitePal.

Sincerely,

Ari Feldman
SitePal Product Manager
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