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Dear Friends of SitePal,

Welcome to the latest edition of the SitePal Newsletter!

In This Month's Issue:



- [New Background Images Available](#)
- [Valentine's Day Giveaway](#)
- [Pixxlz.com Uses Sitepal's Lead Generator Solution To Increase Their Mailing List](#)
- [SitePal Marketing Tip: Providing The Answers Your Customers Need Can Result In Higher Conversions](#)

SitePal Announcement



"Arctic 2" one of the exciting new animated backgrounds

Over 50 New Background Images Added To The SitePal Editor!

We have added exciting new backgrounds to your SitePal account, including eight animated backgrounds!

[Update](#) your SitePal scene today with one of the new backgrounds.

Have questions about the new backgrounds? [Chat Live with a SitePal Sales Consultant!](#) Or contact SitePal Sales at (877)300-6030 or Sales@SitePal.com.

SitePal Promotion



Valentine's Dana

Valentine's Day Giveaway

It's that time of year again, in honor of Valentine's Day we have added "Valentine's Dana" to all Gold accounts.

Don't have a Gold Account? [Upgrade today](#) and receive "Valentine's Dana" Free! Or [purchase](#) "Valentine's Dana".

Have questions about this promotion? [Chat Live with a SitePal Sales Consultant!](#) Or contact SitePal Sales at (877)300-6030 or Sales@SitePal.com.

SitePal Showcase



Pixxlz.com uses SitePal Lead solution to collect visitors Information

Pixxlz.com Uses Sitepal's Lead Generator Solution To Increase Their Mailing List

Pixxlz.com provides users with the opportunity to turn any digital photo into posters of any size by simply uploading it to the site.

The company implemented SitePal's Lead Generator solution on their website to collect visitors information to grow their newsletter database.

SitePal's Lead Generator Solution is only available in Silver and Gold packages. Don't have a SitePal Silver or Gold package? [Upgrade Today!](#)

Have questions about adding SitePal's Lead Generator solution to your website? [Chat Live with a SitePal Sales Consultant!](#) Or contact SitePal Sales at (877)300-6030 or Sales@SitePal.com.

SitePal Marketing Tip



FirstTeach.com uses SitePal's FAQ solution to answer visitors questions.

Providing The Answers Your Customers Need Can Result In Higher Conversions

Increasing the average time a potential customer spends on your website is a hindrance faced by many small business owners. It is commonly known that increase in time spent on a site can result in higher conversions. However, one of the reason most visitors exit a website is due to their inability to find relevant information quickly.

Providing the answers to questions that your visitors are searching for is an effective way to keep visitors interested with your product or service.

SitePal's new Frequently Asked Questions (FAQ) solution allows you to easily place a speaking character on your website allowing you to provide the answers to the questions your visitors have. Additionally, a speaking character can also point them to valuable informative resources or prompt them to contact you with any additional questions they may have.

SitePal's FAQ Solution is only available in Silver and Gold packages. Don't have a SitePal Silver or Gold package? [Upgrade Today!](#)

Need help with adding SitePal's FAQ Solution to your website? [Chat Live with a SitePal Sales Consultant!](#) Or contact SitePal Sales at (877)300-6030 or Sales@SitePal.com.

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Thank you for your interest in SitePal.

Sincerely,

Dottie Duncan
SitePal Marketing Team
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